

# PRESS RELEASE

NOVEMBER 2023

### Codelocks celebrates two years of successful European projects

### Newbury, UK, 22 November 2023

Codelocks is celebrating two years since its successful European expansion, providing access control solutions across the continent. In that time, Codelocks has completed projects with organisations of all sizes from solar-powered electric bike ports to storage solutions for some of Europe's largest supermarket chains.

Codelocks established its European operation in 2021 to meet customer demand and offer enhanced delivery and distribution. Its first strategic milestone was hiring European General Manager, Eddy van der Vegte, and establishing a warehouse and office in Enschede, The Netherlands, to enable Codelocks to provide customers with a localised service.

Commenting on European distribution and localised services, Eddy said, "By establishing a base in Europe, Codelocks has been able to offer customers a better service and avoid the issues of post-Brexit disruptions. We offer improved delivery and distribution, along with customer support in multiple languages. Our European customers appreciate this greatly and it has helped us to work on many multi-site and multi-country projects too."

Several of Codelocks' largest European deals have been multi-site projects, working with partners and clients that operate across regions. These include providing KitLock locks for large festival locker arrays, bag storage for multi-site supermarkets, and medical cabinetry manufacturers with factories across Belgium, The Netherlands, and Spain.

Commenting on the number of successful projects, Codelocks' European Sales Manager, Steve Newman said, "Our European location makes us ideally situated to serve customers across regions and sites. For example, working with one of our partners, we provided KitLock locks to create a storage solution so customers can store bags when shopping at one of the largest supermarkets in Austria and Romania. On the continent, almost all supermarkets have bag lockers as you enter. They give customers a place to store their belongings and help retail owners deter theft and minimise loss. It's rewarding to know that Codelocks' KitLocks are proving these large supermarkets and their customers with the exact access control solution they need."

Alongside KitLock, several of Codelocks' product lines have contributed to its European market growth, notably its NetCode®equipped smart locks. NetCode® allows date- and time-sensitive temporary access codes to be issued remotely using a web portal or smartphone app. This allows companies to create self-service access control solutions that can also be integrated into web portals or booking systems. NetCode® has featured in tennis court access control solutions across Portugal and Belgium, in music studios in Belgium, and 100% renewable solar e-bike charging ports in Austria.

Eddy van de Vegte said of Codelocks growth over the past two years, "Our expansion has been driven by our innovative products, our ability to distribute them across Europe, and our excellent customer service. As trends across Europe change because of things like hybrid working and sustainability efforts, Codelocks is providing access control solutions to make sure companies can meet new customer demands. In the UK, Codelocks has built a reputation for providing world-class support and products, and I'm pleased European customers now benefit from that too."

To learn more visit Codelocks EU at www.codelocks.eu

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#### About Codelocks

Codelocks designs and supplies a wide portfolio of access control solutions for doors and cabinets, offering smarter access for everyone. Our products include stylish push-button mechanical locks, digital electronic locks, KitLock locker locks and smart lock solutions, which are easy for users to manage and operate using a keypad, card and smartphone. Convenience is at the heart of all our products.

We constantly innovate bringing new products and services, and the convenience of access control to short-stay rental properties, leisure facilities, music studios, schools and colleges, as well as traditional office buildings.

Our products are cost-effective, easy to fit and programme and can be newly installed or retrofitted. Codelocks' access control range is available through a number of channels including direct web sales, locksmiths, installers, major resellers and OEMs. We pride ourselves on our expertise and making this accessible to our customers via our customer support team and online portal.

Reduce, reuse, and recycle apply to our products too. Our locks are built to last, and products can be returned, serviced or repaired, replaced and recycled. We are minimising the environmental impact of our activities, so we have halved our packaging and use only FSC certified printers and 100% recyclable packaging materials.

We are a global business with our UK headquarters in Newbury, Berkshire. Products are widely available for both commercial and domestic use. We also have offices and distribution centres in California, Indianapolis, Australia and the Netherlands, and a worldwide network of distributors, many of which are online.

For more information, visit www.codelocks.co.uk

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